

# REGISTRATION INFO

For more information, including lodging opportunities at the Winthrop Rockefeller Institute and a link to register, visit [rockefellerinstitute.org/forestry](http://rockefellerinstitute.org/forestry) or call 501-727-6257. Deadline to register is March 2, 2017.

Workshop fees  
\$30 per person  
\$50 per couple

Registration will close March 2, 2017. No walk-ups or late registrations will be accepted. Seating is limited.

To register offline and pay with a check, please return your fee and the form below to:

Winthrop Rockefeller Institute  
Attn: Samantha Evans  
1 Rockefeller Drive  
Morrilton, AR 72110

Make check payable to the Winthrop Rockefeller Institute.

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City, State, ZIP: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

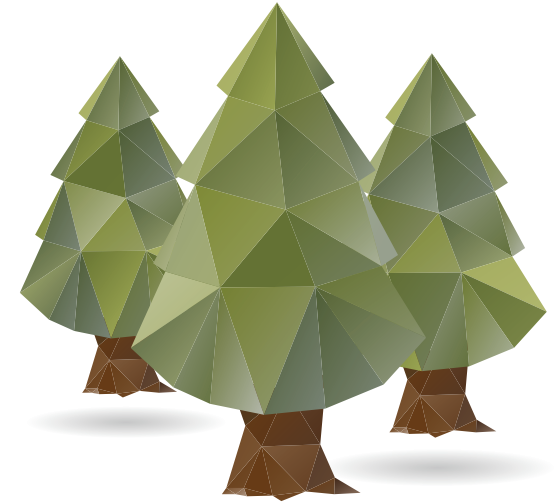
Dietary Restrictions: \_\_\_\_\_  
\_\_\_\_\_

How did you hear about our event? \_\_\_\_\_  
\_\_\_\_\_

**Notify workshop coordinator at least one week prior to event if you will require handicap assistance.**

Winthrop Rockefeller Institute  
Business Workshop for Landowners  
Pettit Jean Mountain  
1 Rockefeller Drive  
Morrilton, AR 72110

Learn how to develop outdoor recreation on working lands.



## Business Workshop for Landowners

March 9, 2017 • Winthrop Rockefeller Institute  
1 Rockefeller Drive • Morrilton, AR

Make your forest land work for you.

In partnership with



# WHY ATTEND?



## LEARN HOW TO EARN SUPPLEMENTAL INCOME FROM YOUR LAND

We provide invaluable information about generating supplemental income from your property. Whether you have considered an outdoor business or already have a business that you wish to expand, the information at this workshop will help you.



## TALK DIRECTLY TO EXPERTS AND BUSINESS OWNERS

Dynamic presentations will allow you to ask questions and talk to legal experts, wildlife habitat specialists and more.



## LEARN ABOUT DIFFERENT OUTDOOR BUSINESSES

Not sure what business might be right for you? We'll talk about the various types of outdoor businesses, including the pros and cons and income potential of each. Examples include outdoor recreation businesses such as hunting leases and agritourism.



## GET IN-THE-FIELD HABITAT-MANAGEMENT TRAINING

The morning field session will provide an opportunity for hands-on training about wildlife habitat management as experts provide tips and show you examples. You will have the opportunity to ask questions throughout the tour.

## NEED MORE INFORMATION?

Call the Winthrop Rockefeller Institute at 501-727-6257 or visit [rockefellerinstitute.org/forestry](http://rockefellerinstitute.org/forestry) for information about the workshop.

For information about how to start a business, how to operate a business, how to grow a business, and more, visit the University of Arkansas Division of Agriculture System Cooperative Extension Service website ([www.uaex.edu](http://www.uaex.edu)) and search for "wildlife enterprise" or look under the "Business and Communities" tab.

# SCHEDULE

8:00 a.m.	Registration
	<p><b>FIELD TOUR</b> Buses Load at 8:45 am</p> <p><b>History of land management at the demonstration area</b> – Henry Jones, landowner</p> <p><b>Shortleaf pine stand management – thinning and burning</b> – Clint Johnson, Arkansas Game &amp; Fish Commission</p> <p><b>Restoration of native plant communities</b> – Becky McPeake, UA Division of Agriculture</p>
9:00 a.m.	<p><b>Controlling invasive plant species</b> – Kyle Cunningham, UA Division of Agriculture</p> <p><b>Natural regeneration of oaks</b> – Kyle Cunningham, UA Division of Agriculture</p> <p><b>Wildlife/recreation value associated with practices</b> – Adam Tullos, Mississippi State University</p> <p><b>Financial Assistance from Farm Bill Programs</b> – Clint Johnson, Arkansas Game &amp; Fish Commission</p>
11:45 a.m.	Buses load to travel back to the Institute
	Lunch in the Show Barn
12:00 p.m.	<b>Welcome</b> – Dr. Marta Loyd, Executive Director, Winthrop Rockefeller Institute
12:45 p.m.	<b>Revenue Potential from Natural Resource Enterprises</b> – Daryl Jones, NRE Program Director, Mississippi State University
1:15 p.m.	<b>Liability and Legal Considerations</b> – Matthew Vandiver, Vice President, JWB Company, Inc.
2:15 p.m.	Break
2:30 p.m.	<b>Insuring Your Outdoor Business</b> – Adam Tullos, Mississippi State University
3:00 p.m.	<b>Estate Planning</b> – Nick Livers, Attorney, Hyden, Miron & Foster, PLLC
3:30 p.m.	<b>Evaluations/Wrap-up</b>

Schedule is subject to change.

Mississippi State University is an Affirmative Action/Equal Opportunity Employer.

# MORE INFO

## DIRECTIONS TO THE WINTHROP ROCKEFELLER INSTITUTE

1 Rockefeller Drive  
Morrilton, AR 72110

From Little Rock, AR:

- Head west on I-40 toward Fort Smith.
- From I-40 take exit 108 at Morrilton.
- Take a left at the light onto Highway 9 Bypass and continue south toward Oppelo.
- Turn right onto Highway 154 and travel 7.3 miles to the top of Petit Jean Mountain.
- At the top, turn right at Winrock Drive and continue four miles.
- When you come to a closed gate, turn left onto Montgomery Trace and go one mile.
- Take a right onto Rockefeller Drive at the rock sign and continue one mile until you reach another rock sign.
- Yield to the right and travel straight until you arrive at the Winthrop Rockefeller Institute. The main lobby/check-in is located between the historic grain silos.

From Fayetteville, AR:

- Head south on I-49.
- Take exit 20 on the left to merge onto I-40 E toward Alma/Little Rock.
- Take exit 78 for US-64 toward Russellville.
- Turn left onto US-64 E.
- Turn right onto W Main St.
- Turn right onto AR-27 S/AR-7 S/S Arkansas Ave.
- Turn left to stay on AR-27 S/AR-7 S.
  - Continue to follow AR-7 S.
- Turn left onto State Hwy 155.
- Turn left onto AR-154 E.
- Turn left onto Red Bluff Dr.
- Turn right onto Montgomery Trace.
- Turn left onto Rockefeller Drive at Winthrop Rockefeller Institute sign.
  - Destination will be on the right.

## SPONSORS

Walton Family Foundation  
Arkansas Forest Resources Center  
MSU Forestry and Wildlife Research Center  
U.S. Fish and Wildlife Service  
Arkansas Forestry Association

The University of Arkansas System Division of Agriculture offers all its Extension and Research programs and services without regard to race, color, sex, gender identity, sexual orientation, national origin, religion, age, disability, marital or veteran status, genetic information, or any other legally protected status, and is an Affirmative Action/Equal Opportunity Employer. If you require a reasonable accommodation to participate or need materials in another format, please contact Samantha Evans at 501-727-6257 as soon as possible. Dial 711 for Arkansas Relay.