



ART in its NATURAL STATE

a Winthrop Rockefeller Institute Program

ENTRY DEADLINE: 9/4/17

NUMBER OF APPLICATIONS ALLOWED: 3

REQUIREMENTS

Media: Images - Minimum: 3, Maximum: 6
Total Media - Minimum: 3, Maximum: 6

Documents: Artist Statement, Build Plan with Proposed Budget

Entry Fee (*Art in its Natural State 2017*): \$25.00

What is it? *Art in its Natural State* is a regional competition for the creation of 10 temporary, outdoor artworks to be displayed at the Winthrop Rockefeller Institute and Petit Jean State Park in Morrilton, Arkansas. The best fit for the competition will likely be structural, sculptural or landscape art. Artists compete by submitting a design mock-up, build plan and artist statement created for up to three outdoor sites. **Sites and official rules can be found at www.RockefellerInstitute.org/aiins.**

What is the theme? Arkansas is the "Natural State," and Petit Jean Mountain makes it easy to see why. From towering pines to open fields to sparkling lakes, Petit Jean offers stunning views at every turn. That's why our contest theme is "Art in its Natural State." Whatever work is conceptualized, we challenge the artist to work in harmony with the sites they chose, either through complementing the natural landscape of the mountain or highlighting the environment's beauty with aesthetically pleasing contrasts. Both approaches will require careful consideration for each of the unique worksites.

Who are the judges? Our judging panel is made up of representatives from the Arkansas Arts Center; Arkansas Arts Council; Arkansas Department of Parks and Tourism; Crystal Bridges Museum of American Art; University of Arkansas, Fayetteville; University of Arkansas at Fort Smith; University of Arkansas at Little Rock; and representatives from the Institute and the Park.

Who can compete? The *Art in its Natural State* competition is open to Southern and Arkansas regional artists. For the purposes of this competition, that includes artists from Arkansas, Alabama, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, West Virginia and Virginia.

What are the deadlines? Artists will be able to submit their designs through CallForEntry.org until 11:59 p.m. on September 4, 2017. Winning artists will be notified beginning in October. After being notified, winning artists will have approximately 6 months to prototype and complete their work before coming to Petit Jean Mountain for a one-week installation period starting on March 2, 2018.

What's the show schedule? The temporary works will be on display in public areas of the Park and Institute starting with an opening event on March 10, 2018. Works in the Park will be displayed until July 31, 2018, and works at the Institute will be displayed until March 1, 2019.

What do I win? There will be 10 designs commissioned for completion. The winning artists will receive a \$5,000 stipend to cover material costs for the work and transportation of the work to Petit Jean Mountain. The Institute will also work with each artist to reimburse specific portions of their personal travel to the mountain as identified in the Artist Contract. Lodging and meals will also be provided during the March installation period.

What does it cost? There is a \$25 entry fee for the first design submitted to the contest and a \$5 entry fee for up to two additional designs. A coupon code is available in the official rules to discount the second and third entries.

For more information or questions about the contest, please contact Payton Christenberry at 501.727.6255 or PChristenberry@uawri.org.